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SUPPLIER SETUP LEAD-TIME USING ROLLSTREAM'S ENTERPRISE COMMUNITY MANAGEMENT
PLATFORM**

Fairfax, VA, April 2008 – RollStream Inc., the leading provider of enterprise community management solutions, today released results of its implementation with Tesco Stores, the UK's leading grocer and world's third largest retailer.

Tesco originally partnered with RollStream in January 2007 to accelerate the implementation of its new Oracle 11i procure-to-pay and financial back office systems for goods and services not for resale. RollStream was able to help Tesco achieve its planned go live date for the project across a community of over 4700 suppliers and their multiple site locations. Following the great success of building an organized and aligned community of suppliers on the RollStream platform, Tesco then set its sights upon streamlining their overall supplier management, specifically reducing the cost and time taken to setup and onboard new suppliers.

"RollStream's process management solution has become a business critical application for Tesco. 90 days after go-live we are seeing solid results, good feedback and a positive impact to timelines," said Stuart Blackery, Commercial Manager within Tesco Corporate Purchasing.

"Extending our RollStream platform into this area was a logical next step; the alternative solutions were costly and too risky from a time-to-implement standpoint."

RollStream has helped Tesco to reduce average supplier set up by 50%. In addition to lead time reduction, RollStream is enabling Tesco Corporate Purchasing to establish important

controls, maintain the optimum number of suppliers and provide total visibility to the progress of individual and collective requests for new suppliers.

“Adding our supplier registration module to their established RollStream TRM community platform is a move closely aligned with Tesco’s overall business goals”, said Jay Jayamohan, CEO of RollStream. “The company is a leader in ‘better, simpler and cheaper’ ways of working that drive consumer and subsequent shareholder value. We are proud to be a contributor in their success.”

About RollStream™, Inc., - RollStream Inc. is the leader in enterprise community management solutions. Unlike solutions that support the physical or transactional aspect of supply and demand chains, RollStream solves real-world problems created by the natural complexity of human interactions across the extended enterprise. The company’s on-demand Software as a Service product optimizes the human element of supply chain networks through a powerful collaboration platform that includes contact profile management, robust communications tools, and automated business-to-business processes. Industry leaders such as McKesson Medical-Surgical, Walgreens, Owens & Minor, and Tesco use RollStream to realize the full potential of their extended enterprise through activities such as trading partner on-boarding, operational compliance and continuous performance improvement. To learn more, visit www.rollstream.com.

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