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jsmith@rollstream.com**RollStream Inc. Names New CEO and COO***New leadership brings proven track record for growth and innovation*

Fairfax, VA, June 2008 – RollStream Inc., the leading provider of enterprise community management solutions, today announced the appointment of enterprise software industry veteran Kristin Muhlner to Chief Executive Officer. Founder Nick Parnaby was named Chief Operating Officer. Jay Jayamohan, who led the company since its inception, will continue to serve as Chairman of the Board and EVP, Corporate Development.

"Ms. Muhlner's extensive technology background and vision for revolutionizing business communications complement RollStream's achievements as the first mover in enterprise community management. Her strong management and leadership skills will allow RollStream to build a world class organization capable of keeping pace with our accelerating growth," said Jayamohan.

"The opportunity to join RollStream is truly exceptional," said Muhlner. "Since the outset, RollStream has been laser-focused on optimizing human interactions throughout the extended enterprise, and I am thrilled to be leading such an innovative company in its next major growth phase."

Prior to joining RollStream, Muhlner was Executive Vice President of Product Development at webMethods. Her leadership was instrumental to the company's dominant position in the enterprise integration software market. During her tenure, webMethods grew from approximately \$1 million in annual revenues to over \$200 million, commanded the coveted leadership position in numerous analyst assessments, and executed eight highly successful acquisitions. Muhlner was also a member of the executive team that took webMethods public in February of 2000. In June of 2007, Ms. Muhlner helped structure the merger of webMethods with Software AG. Prior to webMethods, Ms. Muhlner served as

Senior Manager for Deloitte & Touche Consulting Group, where she led major system integration projects for leading clients throughout North America. Ms. Muhlner holds a B.A. in Economics from Rhodes College.

“RollStream’s potential for massive growth is a direct result of Mr. Parnaby’s evangelism and passion for improving human interactions in the supply chain,” said Jayamohan. “Nick’s leadership of new business, marketing, and delivery services will ensure that we not only fully realize the growth opportunities before us but that we harness our potential and become the leader in our space.”

Prior to co-founding RollStream, Parnaby served as CMO and SVP of Marketing and Services at Agentrics LLC (formerly the World Wide Retail Exchange (WWRE)) where he was responsible for growing the exchange to 200 customers and over \$40 million in annual revenues. Parnaby is known throughout the analyst community for his knowledge and vision of collaborative supply chain technology. Prior to WWRE, Parnaby was a Principal with Computer Sciences Corp., where he led procurement technology and strategic sourcing programs for Global 500 businesses, and assisted high-growth startups on the west coast of the USA to establish operations and obtain venture capital. Mr. Parnaby holds a Masters Degree in Marketing from the University of The West of England and a B.S. in Computing & Software Engineering from the University of Northumbria.

About RollStream™, Inc., - RollStream Inc. is the leader in enterprise community management solutions. Unlike solutions that support the physical or transactional aspect of supply and demand chains, RollStream solves real-world problems created by the natural complexity of human interactions across the extended enterprise. The company’s on-demand Software as a Service product optimizes the human element of supply chain networks through a powerful collaboration platform that includes contact profile management, robust communications tools, and automated business-to-business processes. Industry leaders such as McKesson Medical-Surgical, Walgreens, Owens & Minor, and Tesco use RollStream to realize the full potential of their extended enterprise through activities such as trading partner on-boarding, operational compliance and continuous performance improvement. To learn more, visit www.rollstream.com.

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